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More Friends Every Year

We'll soon count you among them. It's just a matter of time. More and more housewives are giving up the old-style, high-priced, Trust-made Baking Powders. Thousands are turning to

KC BAKING POWDER

One trial does it. You'll never go back. Speak to your grocer. Lighter, sweeter baking or money refunded. Far better. Costs much less. You won't believe it till you try for yourself.

25 Ounces for 25 Cents

Jaques Mfg. Co. Chicago



SHERLOCK HOLMES READY FRIDAY

Will Write His First Story In Daily Herald Then, and Tell of Interesting Experiences.

Friday is the day. Sherlock Holmes, Jr., the Man of Mystery, will write his own story Friday telling of his impressions of Palestine and touching upon things in general, and it is a safe bet that the story will be well worth reading.

The mysterious man has been knocking about the city in spots, locating the principal business houses, getting the names of streets and incidentally getting himself into shape to write intelligently about the town and the people.

When you take into consideration that the Man of Mystery is a total stranger in Palestine, you can readily understand that it is no easy matter to get thoroughly posted on everything necessary, and as Mr. Holmes is only human, of course it is but natural to suppose that you must bear with him while he has all this to do.

"When's that man coming?" asked a little fellow in the Daily Herald office yesterday.

"What man?" a bystander inquired.

"That mysterious man," replied the youngster, "that Mr. Holmes."

He was told that Mr. Holmes was liable to pop in at any minute, but the kidlet shook his head dubiously as much as to say, "you'll never put one by me," and left, we presume, to return again.

A great many questions are being asked in regard to Sherlock Holmes, Jr., but beyond the information published in the Daily Herald, no questions will be answered by anyone, for it is a part of the game for everyone connected in any way with the proposition to be deaf, dumb and blind. Everything that is necessary for you to know has been or will be published from day to day, and any

other questions will be treated as if they had never been asked.

Employees Barred.

All employees of the Daily Herald, whether directly or indirectly connected with the paper, are barred from participation in the contest. It is open to every one else, but not to employees of the paper. This is done so as to safeguard the proposition and make it absolutely fair and square to every one. While only those in authority at the Daily Herald office know anything whatever in regard to the contest, still, it is considered best not to allow any one connected with the paper to participate.

There will very likely be some little extra free prizes connected with this contest as it goes along, but should this be the case it will be taken up in this paper and full publicity given. So watch the Daily Herald for anything along this or any other line.

Sherlock Holmes, Jr., has already had one or two little experiences that are worth telling, and though coming early in the game, they will make most interesting reading. He will give an account of them in his story Friday.

Remember now, this is the phrase at present and it is well to remember it, for when you attempt to spring it you will find that the words somehow get badly mixed and refuse to operate exactly as you would have them:

"Of the Palestine Daily Herald, Mr. Sherlock Holmes, Jr., you are the mysterious man," at the same time holding the issue of that day in your hand when you say the phrase.

Mr. Holmes writes his own story Friday.

Jas. F. Brook, Architect and Engineer, Room 25, Link Building.

NO SCHOOL ON FRIDAY

Teachers Have Been Granted Friday as Well as Thursday—All Petitioned the Board.

All the teachers in the city schools (white), petitioned the school board to give them Friday as well as Thursday as a holiday, and this petition has been granted. It has been the custom of the school trustees for some years past to give Thursday and Friday as holidays on Thanksgiving, that some of the teachers, whose homes are elsewhere, may go home for Thanksgiving. And the day is not wasted, for the teachers will return to their tasks Monday following feeling in better humor, and in better condition to carry on the work.

GROWING CHILDREN

play hard and work hard at school, and rapid growth uses up an enormous amount of energy and vitality that needs replacing.

This accounts for the many delicate, sickly and ailing children we see on our streets.

We wish the mothers of every such child would come to our store for a bottle of Vinol, as it is a delicious cod liver and iron tonic which children love to take, and it is easily assimilated.

A grateful mother in Duran, Mich., says her little girl was weak, pale, and had no appetite. She gave her Vinol and she began to thrive at once—and she gained rapidly in weight, color and strength. (Name furnished on request.)

Vinol builds up good healthy flesh and muscle tissue and makes thin little limbs round and plump.

Try a bottle of Vinol with the understanding that if it does not benefit your child your money will be returned.

Bratton Drug Co., Palestine, Texas.

BOLL WEEVIL PROBLEMS

Discussed at Atlanta, Ga., Convention. Increased Attendance Marks the Second Day.

(Herald Special.)

Atlanta, Ga., Nov. 23.—There was an increased attendance of delegates this morning when the congress called to discuss the boll weevil problem assembled for its second day's session. President Cabanis of the Georgia Farmers' Union presided and among the well known educators, entomological experts and others who were heard during the day were Dr. S. A. Knapp of the United States Department of Agriculture, President A. M. Soule of the Georgia College of Agriculture, G. W. Ormes of Texas, and the agricultural commissioners of several of the southern states, whose annual conference is in progress here.

Group is most prevalent during the dry, cold weather of the early winter months. Parents of young children should be prepared for it. All that is needed is a bottle of Chamberlain's Cough Remedy. Many mothers are never without it in their homes, and it has never disappointed them. Sold by Bratton Drug Co.

Missing.

Walter Irving Lomas, age 29 years; fair complexion, dark blue eyes, light brown hair, inclined to curl; is 5 feet 11 inches tall, weighs about 180 pounds, clean shaven. Wears No. 7 or 8 black shoes, and dark pants, vest and coat. Had on dark derby or grey, soft hat, carries an open faced gold watch. Is an accountant. Left home (Summit, N. J.) suddenly Aug. 10, 1910. His people are almost distracted. He takes his vacations by tramping through the different states. He may come your way. His people will be thankful if they know he is alive and well.

Communications from him, or anyone (location confidential), will be a kindness to his distressed parents. Address C. H. Seguin, Baltimore, Maryland; or his aunt, Mrs. Annie Lomas Osborn, Tremont Avenue, New York City; or his father, William B. Lomas, Summit, N. J.

Guard your kidneys; the health of the body depends on those small but important organs. They extract uric acid from the blood, which if allowed to remain in the system would cause dropsy and Bright's Disease. Prickly Ash Bitters is a successful kidney tonic; it heals and strengthens the kidneys, regulates the liver, stimulates the stomach and digestion, cleanses the bowels. It will prevent or cure Bright's Disease. Bratton Drug Co., Special Agents.

The old, old story, told times without number, and repeated over and over again for the last thirty-six years, but it is always a welcome story to those in search of health. There is nothing in the world that cures coughs and colds as quickly as Chamberlain's Cough Remedy. Sold by Bratton Drug Co.

The Revolution

in baking methods which gave the world Uneeda Biscuit also resulted in a

Revelation

in soda cracker quality. You realize this the moment you open the royal purple package and find soda crackers so tempting and good that they cannot be resisted.

5¢ a Package
(Never sold in bulk)

Uneeda Biscuit

NATIONAL BISCUIT COMPANY



RACE AT SANTA MONICA

Sixteen Daring Drivers Will Compete In the Two Hundred Mile Auto Race Tomorrow.

(Herald Special.)

Santa Monica, Cal., Nov. 23.—With cars running at top speed for the final trials before the big race tomorrow, the sixteen daring drivers who are to pilot the cars in the big annual event of the Southern California Automobile Dealers' Association, made circuit after circuit over the 8.4 mile course today, perfecting their acquaintance with the route over which they are to speed in the 200-mile race. The course is one of the safest in the world and in its present perfect condition it is expected that an average speed close to seventy miles an hour will be made in tomorrow's race. Large grandstands have been constructed along the ocean front for the accommodation of the thousands of spectators.

Try a want ad. in the Herald.

Virginia and North Carolina.

(Herald Special.)

Richmond, Va., Nov. 23.—Lovers of the gridiron sport in two states are on edge in anticipation of the annual game to be played here tomorrow between the eleven of the University of Virginia and the University of North Carolina. Ever since 1892, with the exception of three or four years in which no games were played, the football contest between the neighboring state university teams has been a Thanksgiving day attraction in Richmond and has never failed to attract large crowds. The rivalry between the two institutions is intense and at every game two armies of loyal followers always turn out to root for the victory of their favorites. Virginia has far the better of it in the record of the past. Of fourteen games played the Charlottesville team has ten victories to four scored by the North Carolina team. In 1902 the teams played a tie game.

For job work in carpentry work call on A. W. Norris, 236 North Jackson street. 11-22-1m

The Texas Wonder

cures Kidney, Bladder and Rheumatic troubles. \$1.00 bottle seldom fails to give quick and permanent relief. Write for local testimonials. Dr. W. E. Hall, 2926 Olive St., St. Louis, Mo. Sold by Druggists.

Piano Tuning.

I have done as much work the past summer as I wanted to. In fact, I have had to keep my tuning fork on ice to keep it from melting, but it is getting some cooler now, and if any of my old customers want their pianos tuned or any new customers will trust me with their work, I will be glad to do it. I guarantee my work and will give entire satisfaction or money refunded. I have a limited time in Palestine to do this work, and have no time to solicit, so if you want me to do your work just drop me a card or leave orders with W. H. Kingsbury or W. E. Swift and I will give the matter prompt attention.

Yours for good, honest work,
H. M. Jones.
Box 814. 10-27-11
Herald want. ads. bring results.

Pale-Faced Women

You ladies, who have pale faces, sallow complexions, dark circles under eyes, drawn features and tired, worn-out expressions, you need a tonic.

The tonic you need is Cardui, the woman's tonic. It is the best tonic for women, because its ingredients are specifically adapted for women's needs. They act on the womanly organs and help to give needed strength and vitality to the worn-out womanly frame.

Cardui is a vegetable medicine. It contains no minerals, no iron, no potassium, no lime, no glycerin, no dangerous, or habit-forming drugs of any kind.

It is perfectly harmless and safe, for young and old to use.

Take CARDUI

The Woman's Tonic

"After my doctor had done all he said he could for me," writes Mrs. Wm. Hilliard, of Mountainburg, Ark., "I took Cardui, on the advice of a friend, and it helped me so much. Before taking Cardui, I had suffered from female troubles for five years, but since taking it, I am in good health. I think there is some of the best advice in your book that I ever saw." Your druggist sells Cardui. Try it.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

PENNSYLVANIA LINES

BEGINNING NOVEMBER 27, 1910

New York Trains

arrive at and depart from



PENNSYLVANIA STATION

In New York City's Busiest Spot

Seventh Avenue at Thirty-second Street—One Block from Broadway

Downtown New York passengers may transfer to local trains at Manhattan Transfer (near Newark) and go by way of Jersey City Station, either through the Hudson and Manhattan tubes to the Hudson Terminal; or to Pennsylvania Stations at Cortlandt Street and at Desbrosses Street.

Through trains from and to the West connect in Pennsylvania Station with Long Island Railroad trains which include frequent service to and from Flatbush Avenue Station, Brooklyn.

Consult Agents for particulars, or address

J. L. BRIDGES, Traveling Passenger Agent
411 Praetorian Building, DALLAS, TEXAS